## Principles of Supervision

## **Learning Guide**



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At The California State University, we value a collaborative environment which supports scholarship, research, creative, artistic and professional development. We believe in working in partnership with our 23 campuses across California to promote an understanding and appreciation of the people, cultures and diversity of our CSU organization.

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#### Learning Objectives & Outcomes

At the end of this workshop, you will be able to:

- Describe the core responsibilities and role of a supervisor
- Recognize how your personality traits impact behavior
- Establish goals, set performance standards and establish behavioral expectations
- Diagnose reasons for performance problems and how to address them
- Provide targeted feedback and coaching to help employees improve performance
- Lead development discussions with employees of all levels
- Personalize the approach you use to motivate employees
- Take effective steps to increase employee engagement
- Delegate to help employees develop confidence and expand their skills
- Identify best practices for time management and increased productivity
- Analyze how culture impacts communication
- Promote clear communication by role-modeling three essential skills
- Identify areas to build and strengthen relationships
- Take actions to foster and improve teamwork
- Develop team culture, engagement and productivity through practical action plans

# Module One Introduction



#### **Supervisory Skills Framework**

In higher education, we often seem to focus less on good supervision and more on the glamorous and exciting work of leadership.

However, supervisors are responsible for making sure that things are done properly. And while leaders may bring us vision, inspiration and challenge, these things count for nothing without the efficient implementation brought about by good supervision.

To be a great supervisor, you must have an extensive set of skills—from planning and delegation to communication and motivation. Because the skill set is so wide, it's tempting to build skills in the areas of management that you're already comfortable with. But for your long-term success, it's wise to analyze your skills in all areas of supervision and then to challenge yourself to improve in all of these areas.



#### Role of the Supervisor

To create a safe, productive, trusting and motivating work environment where people take responsibility for their jobs and themselves, they develop their critical thinking skills and you lead by example.

## Learning Activity #1 The Challenges of Being a Supervisor

It is likely that you are in this position because you were a superior performer in your area of expertise. Being a supervisor, however, demands different skills. Let's explore some of the differences.

Take two minutes to write just one answer under each of the following questions:

- 2. What are the major differences between being an individual contributor and being a supervisor?
- 3. What is rewarding about this role?
- 4. How do you feel about managing your team remotely? What do you see as some of the advantages and/or challenges?
- 5. What uncertainties or concerns do you have about your role as a supervisor?

## The Difference between Leadership and Supervision

#### You Are a Leader and a Supervisor

"Your foremost job as a leader is to take charge of your own energy and then to help orchestrate the energy of those around you." Peter F. Drucker

#### **How Leadership and Supervision Differ**

In John Kotter's 1990 book A Force for Change – How Leadership Differs from Supervision/Management, he draws a distinction between management and leadership.

Kotter summarizes what he considers to be the important leadership processes:

#### 1. Establishing Direction

 Developing a vision of the future, often the distant future, along with strategies for producing changes needed to achieve that vision

#### 2. Aligning People

- Communicating direction so that people understand the vision and their role in achieving it
- Building coalitions to foster cooperation and collective pursuit of the vision

#### 3. Motivating and Inspiring

- Driving people in the right direction in spite of political, bureaucratic and resource-based barriers to change
- Appealing to basic, but often untapped, human needs, values and emotions

Kotter summarizes the classic supervision/managerial processes as follows:

#### 1. Planning and Budgeting

- Setting targets or goals for the future, typically the next month or year
- · Establishing detailed steps, timetables and guidelines for achieving targets
- Allocating resources to accomplish targets and execute on plans

#### 2. Organizing and Staffing

- Establishing an organizational structure and set of jobs for accomplishing plan requirements
- · Staffing jobs with qualified individuals
- Communicating the plan to those people, delegating responsibility for carrying out the plan
- Establishing systems to monitor implementation

#### 3. Controlling and Problem-solving

- Monitoring results against plan (both formally and informally) through reports, meetings, etc.
- Identifying deviations (or "problems")
- Planning and organizing to solve those problems

#### The Balance between Leadership and Management

#### LEADERSHIP

- Focus on vision and strategy
- Appeal to the heart
- Lead people
- Influence and inspire
- Embrace risk and change

#### **MANAGEMENT**

- Focus on operations
- Appeal to the head
- Manage work
- Give detail and directions
- Sustain the status quo



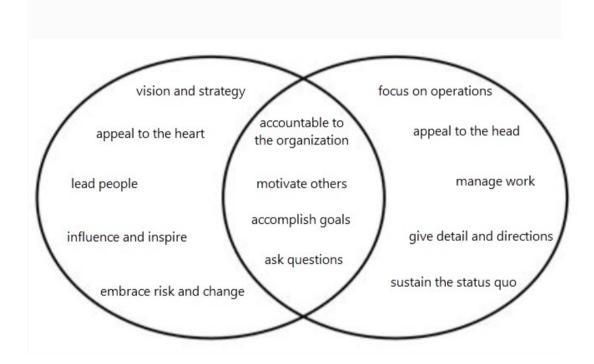
Leaders and managers motivate others and accomplish goals

#### The Overlap of Leadership and Management

#### You Are a Leader and a Supervisor

Very often, you'll find that supervision and leadership responsibilities are one and the same thing as there is considerable overlap.

As noted above, leaders and supervisors motivate others and accomplish goals. They also ask questions to solicit ideas and information and they're both ultimately accountable to the organization.



#### Your Action Plan

When you complete a formal learning event or informal development activity:

- 1. Take some time (a minimum of five minutes) to brainstorm a list of your insights.
- 2. Ask yourself: What do I want to do as a result of this new information and/or these insights?
- 3. Tell your supervisor about your plans. If they aren't available, find an "accountability partner" or someone who knows and will follow up with you in other words, someone who'll help you stick to it.

Your boss or accountability partner can help improve learning transfer by guiding your action planning efforts:

- Ask them to hold you accountable
- Explain what you learned
- Review what you will do differently as a result
- Ask them to follow up with you and check on your progress



## Action Plan Ideas for your Action Plan

- 1. Thinking about what you've learned so far, which skills do you plan to develop?
- 2. What are your major steps and milestone due dates?
- 3. What resources will you need to move forward with your skills development?
- 4. When will you have substantially improved your skills?
- 5. Who is your accountability partner?

#### **Accountability Partners**

Successful execution of your Action Plan is partially based in developing an accountability partner - someone you trust and with whom you share your Action Plan, successes and obstacles.

Your accountability partner provides ideas and constructive feedback to you. Further, you can provide that same 'sounding board' for them.

Here are some ideas for the structure of your accountability partner discussions:

- Define the frequency and length of each meeting. For example, once a week for one hour.
- Share with your accountability partner up to three situations you are dealing with in your department.
- Ask your partner which tools from this training would be helpful to use in those situations.
- Discuss how to apply the tools, what approach to use.
- Practice conversations if needed.
- Review progress on your Action Plan.
- Then switch.

# Module Two Managing Yourself



#### The HEXACO-PI-R Model of Personality

#### **Background**

The **HEXACO** model of personality structure is a six-dimensional model of human personality that was created by Canadian researchers Michael Ashton and Kibeom Lee in the early 2000s.

The HEXACO-PI-R assesses the six broad HEXACO personality factors, each of which contains four "facets", or narrower personality characteristics. (An additional 25th narrow facet, called Altruism, is also included and represents a blend of the Honesty-Humility, Emotionality and Agreeableness factors.)

The four facets within each factor are as follows:

- Honesty-Humility (H): Sincerity, Fairness, Greed Avoidance, Modesty
- Emotionality (E): Fearfulness, Anxiety, Dependence, Sentimentality
- Extraversion (X): Social Self-Esteem, Social Boldness, Sociability, Liveliness
- Agreeableness (A): Forgivingness, Gentleness, Flexibility, Patience
- Conscientiousness (C): Organization, Diligence, Perfectionism, Prudence
- Openness to Experience (O): Aesthetic Appreciation, Inquisitiveness, Creativity, Unconventionality

HEXACO model used with permission of Dr. Michael Ashton and Dr. Kibeom Lee.



#### Your HEXACO-PI-R Results

Shown below are your scores on the six broad "factor" scales and the 25 narrow "facet" scales of the HEXACO-PI-R. (Each factor scale is listed in bold, with its four facet scales indented below it. An additional facet scale, Altruism, is related to several factors and is listed separately.)

	Your Score	Median Score (50th percentile) *	Middle 80% of Scores (10th to 90th percentiles) *
Honesty-Humility		3.22	2.41 - 3.97
Sincerity		3.25	2.13 - 4.25
Fairness		3.38	2.13 - 4.63
Greed-Avoidance		2.63	1.38 - 4.00
Modesty		3.63	2.50 - 4.50
Emotionality		3.34	2.63 - 3.97
Fearfulness		3.00	1.88 - 4.00
Anxiety		3.75	2.63 - 4.63
Dependence		3.25	2.00 - 4.25
Sentimentality		3.50	2.38 - 4.38
eXtraversion	product of	3.50	2.72 - 4.22
Social Self-Esteem	Commence of the Commence of th	4.00	3.00 - 4.63
Social Boldness		3.13	1.88 - 4.25
Sociability		3.63	2.50 - 4.50
Liveliness		3.63	2.50 - 4.50
Agreeableness		3.00	2.22 - 3.72
Forgivingness		2.75	1.75 - 3.88
Gentleness		3.25	2.25 - 4.13
Flexibility		2.75	1.75 - 3.75
Patience		3.25	2.00 - 4.38
Conscientiousness		3.47	2.72 - 4.16
Organization		3.38	2.13 - 4.38
Diligence		3.88	2.88 - 4.71
Perfectionism		3.63	2.38 - 4.38
Prudence		3.25	2.13 - 4.00
Openness to Experience		3.31	2.50 - 4.13
Aesthetic Appreciation	of Comments	3.25	2.00 - 4.38
Inquisitiveness		3.13	1.88 - 4.38
Creativity		3.63	2,25 - 4.63
Unconventionality		3.38	2.63 - 4.25
Altruism		3.88	3.00 - 4.63

#### What do the "percentile" numbers mean?

The percentiles indicate the percentage of respondents whose scores are below a given number. So, 10% of respondents are below the 10th percentile, 50% of respondents are below the 50th percentile and 90% of respondents are below the 90th percentile.

The 50th percentile (or "median") represents the typical or average respondent.

#### What should I conclude from my results?

Your profile of results is meant to give you some insight into your basic personality dispositions. But you shouldn't over-interpret your results or treat them as a kind of "prophecy" for your future.

If you're disappointed with your score for a certain trait, you can still try to change some of your attitudes and behaviors related to that trait and you can still find ways to make your level of this trait less of a problem for you (or for others).

#### Why are some traits given in bold and why are others indented?

The traits given in bold are the six broad HEXACO personality factors. The four indented traits below each of these six are the narrower "facet" level traits that belong to each factor.

The remaining trait, Altruism, is a facet that is related to three of the broad factors (Honesty-Humility, Emotionality and Agreeableness).

#### **Reflection Questions**

- 1. Which of your HEXACO factors or facets serve you well as a supervisor? Why? How can you leverage them?
- 2. Do you have any HEXACO factors or facets you would like to examine further and perhaps shift? Why? How?

#### The Impact of Cognitive Bias on Leadership

"For leaders, the first task in management is not leading others; step one poses the challenge of knowing and managing oneself."

Daniel Goleman



As leaders, it is vital that we are self-aware. Everyone experiences cognitive biases; it's up to us to learn how to manage them. Cognitive biases can come into play when we are working with others and they can become a barrier to understanding, authenticity and success. Some common cognitive biases include:

**Confirmation Bias:** The tendency to search for, interpret, focus on and remember information in a way that confirms one's preconceptions.

**Anchoring Bias:** The tendency to rely too heavily, or "anchor", on one trait or piece of information when making decisions (usually the first piece of information acquired on that subject).

**Continued Influence Effect**: The tendency to believe previously learned misinformation even after it has been corrected. Misinformation can still influence inferences one generates after a correction has occurred.

**Expectation Bias:** The tendency for people to believe and adhere to information that agrees with their expectations for the outcome of a situation and to disbelieve, discard, or downgrade the information that appears to conflict with those expectations.

**Illusory Truth Effect**: A tendency to believe that a statement is true if it is easier to process, or if it has been stated multiple times, regardless of its actual veracity.

**Sunk Cost Fallacy**: The phenomenon where people justify increased investment in a decision, based on the cumulative prior investment, despite new evidence suggesting that the decision was probably wrong.

#### **Reflection Questions**

- 1. How can these biases impact my leadership?
- 2. What can I do to help identify my cognitive biases?
- 3. How can I actively address them when they come up?



#### Action Plan Ideas for your Action Plan

- 1. Now that I know a little bit more about myself, how will I maximize or minimize my traits and behaviors to enhance my work environment?
- 2. What should I do to take full accountability for my development?

# Module Three Managing Performance



#### **What Is Performance Management**

Performance management is the process by which supervisors and employees work together to plan, monitor and review an employee's work objectives and overall contributions to the work unit. It is essential for helping your university achieve its mission and strategic goals. As a supervisor, your ability to manage performance is dependent on three conditions:

- Understanding of the system and the environment in which you work
- Knowledge of the people who work for you
- Ability to manage employees for various situations

#### Performance Management Pre-work

Before conducting performance management meetings with employees, supervisors should:

- Have a clear understanding of the university's mission and vision
- Know the work unit's mission, vision and goals
- Have updated job descriptions and performance expectations for each employee
- Be familiar with development areas noted on each employee's previous performance reviews

#### **Performance Management Steps**

- Plan the work and set expectations
  - Training
- Observe individual performance
- Develop the capacity to perform
- Evaluate performance
- Recognize successful performance

#### **Plan Work and Set Expectations**

#### **Define Job-Specific Performance Standards**

#### What Are Performance Standards?

- Measures that provide employees with specific expectations for the tasks that make up each job duty
- This information provides the foundation for assessing performance
- Performance standards help employees better understand the work to be accomplished and the minimal level of acceptable performance

#### **Guidelines**

To be effective, performance standards should include three components:

- 1. A clear description of work to be accomplished
- 2. Details on how performance will be measured (quantity, cost, timeliness)
- 3. An indication of expected level of success

Task + Measurement + Expected Level of Success = Performance Standard

#### Challenges

- Not all job functions can be easily broken down into tasks
- Measurement some tasks (such as transactional tasks) are easier to measure while others (such as interpersonal or soft skills) are harder.

"One of the most powerful drivers of performance within a performance management system comes from employees having a clear understanding of performance standards." Corporate Leadership Council

**Examples of Performance Standards** 

Examples of P	Examples of Performance Standards				
Job	Job Duty	Task / Work to be Accomplished	+ Expected Level of Success	+ Measurement	= Performance Standard
Office and	Office Support	Open Financial Aid office.	promptly	at 8:00am	Open Financial Aid office promptly at 8:00am
Administrative Specialist	Preparation of Materials	Assemble training materials.	accurately	within two working of days request	Accurately assemble training materials within two working days of request.
Library	Customer Service	Respond to library patrons' questions.	clear focus on customer service	within a minute	Respond to library patrons' questions within a minute, with clear focus on customer service.
Assistant	Monitor Borrowing	Contact library users for return of books and materials.	using overdue notice email template	once per day	Use the overdue notice template to email borrowers daily about returning books/materials.
	Student Enrollment	Process grad school applications.	accurately	25 per day	Accurately process 25 applications for grad school per day.
Admissions Representative	Relationship Management	Establish relationships with students, families and communities served by College.	maintain positive relationships	5 outreach calls per full-time day	Establish and maintain positive relationships with students, families and communities through regular contact (5 calls per day).
Food Service Supervisor	Inventory Control	Accept deliveries of food shipments and inventory them.	in person	within two working days	Accept deliveries of food shipments from vendors in person, inventory them within 2 working days.

Job	Job Duty	Task / Work to be Accomplished	+ Expected Level of Success	+ Measurement	= Performance Standard
Food Service Supervisor (continued)	Scheduling	Schedule and coordinate staffing of student employees.	ensure proper coverage	weekly	Schedule and coordinate staffing of student employees on weekly basis to ensure proper coverage.
IT Support Desk Supervisor	Software Upgrades	Oversee installation of Microsoft software upgrades.	with minimal interruption to users	timing based on each upgrade project plan	Oversee installation of Microsoft software upgrades with minimal interruption to users.
·	Performance Management	Provide performance feedback to Support Desk employees.	accurate, specific	bi-weekly	Provide accurate, specific performance feedback bi- weekly to Support Desk employees.
Psychology	Teaching	Teach undergraduate Social Psychology courses.	use innovative instructional methods, techniques and materials	16 weeks per semester including, at a minimum, a mid-term and final exam	Use innovative instructional methods, techniques and materials to teach undergraduate Social Psychology and evaluate students.
Professor	Advising	Help undergraduate students achieve their academic goals.	provide knowledgeable and skilled guidance	10 advisory meetings per semester	To help under- graduates reach their academic goals, provide knowledgeable, skilled guidance via regular advisory meetings (10 per semester).



## Learning Activity 3.1 Setting Performance Standards

In this activity, you will practice writing performance standards using the formula you learned in this module.

Here is a task taken from the job description of an Admin in the Finance Department. Using the following task information, write 1 or 2 performance standards that clearly explain the task, how it will be measured and the expected level of success.

"Coordinates the gathering, scanning and maintenance of department planning and reporting documents from units (e.g., fee reports, quarterly reporting); extracts information and drafts summary reports for executive-level and system-wide audiences; follows-up to ensure complete and accurate reporting."

Job	Job Duty	Task / Work to be Accomplished	+ Expected Level of Success	+ Measurement	= Performance Standard



### Learning Activity 3.2 Setting Performance Standards

In this activity, you will practice writing performance standards for at least one member of your team.

- 1. Write down one job duty of an employee who reports to you.
- 2. List the tasks that make up that job duty.
- 3. Develop performance standards for each task.

Job	Job Duty	Task / Work to be Accomplished	+ Expected Level of Success	+ Measurement	= Performance Standard

#### **Establish Behavioral Expectations for Team**

#### Which Behavioral Expectations are Important

Most performance problems encountered by supervisors are not related to their employee's ability to successfully carry out job duties or tasks, but rather to interpersonal skills or behavior. In spite of that, when an employee joins an organization, much more time is spent reviewing job duties and tasks than behaviors that will lead to employee and team success. One of your key responsibilities is to establish behavioral expectations that will contribute to team success.



Read the following then discuss the questions.

While attending University X, I got a job as a childcare worker in the College of Education's Child Development Center. The center was a training site for early development and childcare with research opportunities to further knowledge of early development, education and quality care for young children.

I showed up for my first day of work on Monday and was given a tour of the building and went over my job description with the Center Director. On Friday, my fifth day of work, I looked out the window at the playground and noticed two other child care workers picking up toys and sports equipment to put away in the storage room. It looked like there were enough people to handle the task so I continued working at my desk.

Without even knowing it, I had violated a basic unwritten rule of the center: everyone helps clean up at the end of the day. It was a symbol of the teamwork necessary to make the center function well. You see, teamwork is a big issue when working with small children because their safety and well-being is paramount.

The next two weeks were quite unpleasant as nasty looks, sarcastic comments and terse exchanges were common. I finally summoned the courage to ask what was going on and was told of my mistake.

1. Which behavioral expectations could be put in place to prevent others from experiencing what this person went through?

- 2. What could you do to determine behaviors that would help all employees contribute to the Child Development Center's success? Who should be involved in this process?
- 3. Once behavioral expectations have been set, who should communicate them to new employees and how should they be communicated?

Working in the area of performance excellence and assessment over the past several years, staff in Northwestern Human Resources have identified "Northwestern behaviors." These are desired behaviors that are consistent with Northwestern's goals and that if developed by employees, will help make the University an even better place to work, learn and live. True success in the workplace depends both on **what** we accomplish and **how** we get things done. In the Performance Excellence Process:

- What we accomplish are performance objectives
- How we accomplish things are Northwestern behaviors

Employees of Northwestern University are encouraged to demonstrate the following behaviors in order to successfully accomplish their performance objectives.

- Coachability: Being receptive to feedback; willing to learn; embracing continuous improvement.
- Collegiality: Being helpful, respectful, approachable and team oriented; building strong working relationships and a positive work environment.
- Communication: Balancing listening and talking; speaking and writing clearly and accurately; influencing others; keeping others informed.
- Compliance: Honoring University policies and regulatory requirements.
- **Customer focus:** Striving for high customer satisfaction; going out of the way to be helpful and pleasant; making it as easy as possible for the customer (rather than the department or the University).
- **Efficiency:** Planning ahead; managing time well; being on time; being cost-conscious; thinking of better ways to do things.
- **Initiative:** Taking ownership of work; doing what is needed without being asked; following through.
- Leadership (as applicable): Setting clear expectations; reviewing progress; providing feedback and guidance; holding people accountable.

Detailed examples of these behaviors—outstanding, effective and needs improvement—follow.

#### Coachability

Needs Improvement	Effective	Outstanding
Asks for little feedback from others on development needs and progress	Solicits feedback from customers, peers and superiors and uses this information to develop know-how and self- awareness	Uses feedback from others to make noticeable and noteworthy changes in his/her skills and productivity
Does not show an interest in learning new skills, technologies and workplace trends	Displays curiosity and seeks opportunities to master new skills and knowledge	Anticipates learning needs and has a plan in place to meet those needs
Does not share learning resources or expertise with others	Shares learning resources and expertise (articles, web pages, books, professional contacts) with others to strengthen their knowledge	Known for valuing learning; finds time and space for helping others learn
Tries to cover up mistakes	Learns from mistakes	Shows team members how mistakes can be valuable learning opportunities
Has few or no goals/objectives for professional development	Sets achievable, challenging goals/objectives for professional development	Has a professional development plan to address ongoing short- and long-term learning needs
Needs more awareness of professional information that affects the University and his/her job	Keeps current on professional information that affects the University and his/her job	Anticipates major functional changes that affect his/her job and takes steps to prepare for them
Rarely takes part in developmental activities outside the workplace	Takes steps to improve expertise by joining professional organizations and participating in conferences and training as appropriate	Participates in leadership roles in professional organizations and conferences

#### Collegiality

Needs Improvement	Effective	Outstanding
Acts as if own ideas and opinions are "the final word" and minimizes or ignores the team's contributions	Values the insights and thinking that can be achieved by a team	Actively supports and implements team decisions and ideas and gives full credit to the team for successful outcomes
Most comfortable with team members who are similar to him/her	Interacts comfortably and effectively with other team members	Makes special efforts to ensure that all team members are respectful of one another and work together productively
Ignores or works against team decisions	Seeks group participation and consensus	Actively supports and implements team decisions
Displays behaviors that create conflict on the team	Displays behaviors that reduce team conflicts	Mediates and helps the team resolve team conflicts
Prefers to work alone and is reluctant to participate in team activities	Participates actively in group meetings and team-building activities	Volunteers enthusiastically to work on intra- and inter-departmental teams
Has difficulty building relationships to accomplish results	Uses formal and informal approaches to develop and build effective working relationships within and outside his/her own group and with multiple levels of the organization	Influences others who are not under his/her direct authority or control to accomplish results
Needs to show more sensitivity to the diversity of coworkers and internal and external customers	Relates well to others in the organization who differ in status, age, race, religion, gender, or disability	Adjusts interpersonal approaches to attend to the needs of diverse groups of people
Tends to get locked into his/her own way of looking at issues	Remains open to others' points of view, even when they conflict with his/her own	Negotiates with others to reach a win-win outcome

#### Communication

Needs Improvement	Effective	Outstanding
Interrupts others; does not listen attentively; comes across as condescending	Demonstrates respect for others by listening actively; demonstrates appropriate nonverbal behaviors; verifies understanding	Encourages and values input; shows an interest in others' needs and concerns even when under pressure
Fails to share pertinent information	Shares (accurate) information openly and honestly and in a timely and assertive fashion	Anticipates communication needs and shares information effectively with all levels of the organization
Speaks unclearly, which prompts recipients to ask for clarification	Speaks clearly; avoids vagueness, ambiguity and mixed messages; demonstrates appropriate nonverbal behaviors	Promotes and uses candid and open speaking style
Written communication often contains errors	Presents facts and ideas accurately and clearly in writing	Notes and reports are often forwarded and cited
People tend to "tune out" this person during discussions	Proposes ideas persuasively in oral communication	People often enjoy listening to this person talk and are influenced by him/her
Uses oral communication when written would be more appropriate — and vice versa	Uses appropriate communication channels and length depending on message and audience	Uses exactly the right medium (e-mail, voice mail, in person) at just the right length depending on message and audience
Shares confidential information with inappropriate parties	Maintains confidence as appropriate	Sought after as a confidant
Demonstrates passive or aggressive verbal and/or non-verbal behaviors during conflict	Demonstrates assertive verbal and/or non-verbal behaviors during conflict	Resolves conflicts and opens lines of communication

#### Compliance

Needs Improvement	Effective	Outstanding	
Cannot explain consequences of non-compliance	Strives for full compliance	Seeks continual compliance improvements	
Does not consider compliance in daily work and decisions	Identifies methods for achieving compliance	Uncovers and corrects causes of non-compliance	
Bends the rules and "asks for forgiveness"	Follows University and regulatory policies/requirements unless exceptions are necessary and pre-approved	Sought after by colleagues and "strangers" who want to know the correct way to do things	
Does not comply with standardized processes and procedures	Complies with standardized processes and procedures	Has obtained appropriate certifications in work process improvement techniques	

#### **Customer Focus**

Needs Improvement	Effective	Outstanding
Displays less than friendly and helpful behaviors toward customers	Demonstrates, with both verbal and non-verbal behaviors, a warm and friendly demeanor toward customers	Noted for displaying customer service behaviors that exceed customers' expectations
Rarely listens to or solicits feedback from internal or external customers	Solicits and acts on customer feedback	Visits or calls customers to find out what they are doing and what they need; stays abreast of developments that may be relevant to them
Slow to respond to customer needs	Responds to customer needs while adhering to departmental service-level standards and time frames	Frequently exceeds agreed- upon service levels and time frames
Does not admit to or recover from customer mistakes as quickly as desired	Admits to customer mistakes and corrects them quickly	Learns from customer mistakes so that they are not repeated in future interactions
Has few or no methods in place to track customer satisfaction	Has qualitative and quantitative mechanisms to track customer satisfaction	Works with other team members to find better qualitative and quantitative ways to track customer satisfaction
Sees difficult customers as obstacles beyond his/her control	Views difficult customers as opportunities to improve self, processes and or products	Seeks out customer problems and complaints and removes barriers that get in the way of meeting and exceeding customer needs

#### **Efficiency**

Needs Improvement	Effective	Outstanding
Arrives late and/or unprepared for work	Begins work on time/prepared; schedules non- work activities outside of work hours	Known for exceptional attendance record
Takes unusually long time or extra effort to complete regular work	Manages time well; delivers expected results with reasonable time and effort	Produces extraordinary results while rarely working overtime and without "working too hard"
Not conscientious about spending or accounting for department funds; does not work within budget	Conscientious about spending and accounting for department funds; works within budget	Conscientious about spending and accounting for department funds. Finds ways to save and recover money
Has a minimal understanding of key work processes in department and/or area	Understands key work processes in department and/or area and uses them effectively	Continuously strives to improve key work processes
Rarely applies quality or process improvement techniques within his/her functional area	Consistently applies process improvement techniques to work to improve quality and/or efficiency	Identifies benchmarks with others to find process improvement opportunities
Does not consistently measure the effect of process improvements	Measures quality improvements in his/her own work area or process and reports them to management	Helps others to develop measures for quality improvements in their own work areas

#### Initiative

Needs Improvement	Effective	Outstanding
Requires close supervision, even on routine assignments	Performs work independently without being asked; takes ownership and follows through	Significantly exceeds expectations by doing more than is required and by initiating and implementing new projects
Operates in reactive mode; often does things only when asked	Anticipates problems; proactively addresses issues	Recognizes and seizes opportunities even if outside of normal job duties
Misses deadlines; often requests extensions	Meets deadlines	Pursues solutions to problems with a sense of urgency; beats deadlines
Adheres to ineffective methods after being asked to change	Generates innovative ideas, approaches and solutions	Ideas are adopted by the department or the University
Fails to meet basic responsibilities	Fulfills all primary responsibilities	Seeks new challenges and secondary responsibilities
Does not help others beyond regular job responsibilities	Looks for extra ways to help colleagues and customers	Formally recognized for going "above and beyond the call of duty" (thank you notes, Northwestern Service Excellence awards)
Takes little or no action when things go wrong	Offers to help work toward solutions when things go wrong	Takes charge and finds solutions when things go wrong
Cannot always be trusted to follow through	Earns trust by doing what he/she says will be done	Always does what he/she says will be done; is noted for trustworthiness and dependability

#### Recognizing and Rating Northwestern Behaviors

#### Leadership (as applicable)

Needs Improvement	Effective	Outstanding
Has no mission or communicates mission unclearly to team members	Communicates a clear, compelling mission to team members and motivates them to achieve that mission	Motivates others in the organization to achieve mission
Does not use the Performance Excellence Process to enhance employee performance	Uses the Performance Excellence Process to set expectations, coach employees and conduct annual performance reviews	Champions the Performance Excellence Process and uses it successfully to increase productivity and develop employees
Makes the majority of important team decisions	Encourages and supports team decision making and problem solving	Helps team develop more collaborative and productive ways of problem solving and decision making
Insensitive in dealing with employee mistakes or failures	Motivates others to perform by providing constructive and timely feedback	Encourages employee growth and achievement by emphasizing learning from mistakes and failures and building on successes
Viewed as uncomfortable, closed, or withholding when communicating	Communicates openly, honestly and comfortably with others	Teaches staff better ways of communicating with customers, peers and each other
Has a history of not selecting the right candidates for the job and/or not thoroughly orienting them	Selects the right people based on the candidate's past experiences, successes and fit to the area's culture. Orients them to their jobs	Assesses talent well; people want to work with him/her



Think of an individual who reports to you. Using the definitions on page 23 and the behavior refinements on pages 24-31, describe his/her rating on behavioral expectations.

How do you know? Why would you use that rating? Be specific.

Direct Report	Needs Improvement	Effective	Outstanding
Coachability			
Collegiality			
Communication			
Compliance			
Customer Focus			
Efficiency			
Initiative			
Leadership (as applicable)			

Further, determine if your employee requires training or orientation before starting the work. If so, decide how the learning transfer can best take place. Ways in which your employee can learn include work experience, on-the-job training (OJT), learning from others and learning through online or instructor-led training.

#### Training Framework Steps

- 1. Overview of the task purpose: What is the context of the task? What is the purpose of the task?
- 2. Demonstration: Emphasize the key steps in the task completion; check for understanding.
- 3. Practice: Provide 3 to 10 opportunities for supported practice with the task.
- 4. Follow-up: Observe the task completion. Ask for self-assessment. Coach.



## Action Plan Behavioral Expectation Ideas

- 1. Meet with your supervisor and get their input.
- 2. Check with HR to see if this work has been done already. Does your university or work unit have a competency model or list of success factors?
- 3. Find out behaviors that are important to your team's success.
  - Use your own experience
  - Ask your clients or customers
  - Industry or function best practices
  - Ask peers on other campuses
  - Get input from employees

#### Your Action Plan

When you complete a formal learning event or informal development activity:

- 1. Take some time (a minimum of five minutes) to brainstorm a list of your insights.
- 2. Ask yourself: What do I want to do as a result of this new information and/or these insights?
- 3. Tell your supervisor about your plans. If they aren't available, find an "accountability partner" or someone who knows and will follow up with you in other words, someone who'll help you stick to it.

Your boss or accountability partner can help improve learning transfer by auiding your action planning efforts:

- Ask them to hold you accountable
- Explain what you learned
- Review what you will do differently as a result
- Ask them to follow up with you and check on your progress



#### Action Plan Ideas for your Action Plan

- 1. Thinking about what you've learned so far, which skills do you plan to develop?
- 4. What are your major steps and milestone due dates?
- 5. What resources will you need to move forward with your skills development?
- 6. When will you have substantially improved your skills?
- 7. Who is your accountability partner?

#### **Observe Individual Performance**

Observing individual performance is crucial in order to fairly, objectively and effectively coach for better performance, increased skills and recognition of jobs well done. It's done throughout the year, not just only before evaluation time.

Observing individual performance is time-consuming on the supervisor's part but investing this time will allow you to discover the strengths and growth areas of your employees. It will also ensure your business processes are working as they should.

#### **Ways to Collect Performance Information**

The easiest way to collect information is to directly watch the employee's performance. It might be helpful, however, if you watch in an informal way rather than a formal one as it's less intimidating.

Listen to others' comments about the employee's performance. Contact stakeholders who have interactions with your employee and find out what is working and what could use some improvement. Perhaps a client or stakeholder has sent them a thank you note? Those are extremely helpful when creating the full picture of performance.

In each case – direct observation and stakeholder comments – take specific, objective, written notes of behavior, dates, times and circumstances in which the performance occurred.

#### **Barriers to Effective Performance Depictions**

Everyone has their biases. Biases come from our experiences, both personal and professional. However, when evaluating performance, these biases must be put aside so that a fair and objective performance description will be given.

#### Here are some bias barriers to avoid:

Contrast	This occurs when a supervisor compares an employee's performance to other employees instead of the standard. When employees are ranked in comparison, someone must end up at the bottom, even if they are exceeding the standard.
Halo	An employee is rated highly in all areas because of one thing they do really well. For example, a sales person might hit the numbers and impress senior leadership, but behind the scenes, create havoc and lose the respect of co-workers.
Horns	On the flip side, an employee is rated as a poor performer because of one thing they don't do well. For example, the administrative assistant who is great at everything except filing. It piles up because they put it off, which results in the company hiring a temp to get caught up. In all other areas, they're a rock star.
Leniency	A supervisor gives everyone on their team a satisfactory rating. This can happen when supervisors have a large span of control coupled with a common review date. Faced with so many reviews to write, the supervisor gives everyone a satisfactory response because it doesn't require any written supporting statements.
Recency	The employee's most recent behavior becomes the primary focus of the review, which can go both ways: A poor performer does something great and their past performance is forgotten; or an excellent performer makes a mistake that weighs down the review.
Gender	Read the report on page 38 to learn how significantly unconscious bias can directly affect women's career success and advancement.

It's a good idea to periodically take the Harvard Implicit Bias assessments as a self-check. These are available free online. Simply search for "Harvard Bias Assessments" or "Project Implicit".

#### A Note on Micro-aggressions

Micro-aggressions are comments or actions that subtly and often unconsciously express a prejudiced attitude toward a member of a marginalized group. They may not be intentionally hostile, but their impact is still offensive and discriminatory.

The ambiguous and subtle nature of micro-aggressions make them especially frustrating for victims who may wonder whether the speaker even recognizes the inherent prejudice in their comments and actions.

As a supervisor, it's imperative that you examine inherent biases and critically assess whether assumptions — even seemingly inoffensive ones - are actually prejudiced or judgmental.

#### Women in the Workplace - A Special Report

Managers: Watch Your Language: Research suggests that unconscious gender bias affects workplace feedback and advancement

Author: Silverman, Rachel Emma

#### Abstract

When participants in corporate workshops about unconscious bias are asked which of two candidates they would pick to replace a top performer in their organization, about 90% select the person described in terms related to individual initiative - the same words that turned up more often in the men's performance reviews in the Stanford study, Dr. Simard says.

#### Full text

If companies are looking for gender bias in their workplace, here's one place they may want to start: feedback.

Research suggests that men and women are assessed very differently at work. Specifically, managers are significantly more likely to critique female employees for coming on too strong, and their accomplishments are more likely than men's to be seen as the result of team, rather than individual efforts, finds new research from Stanford University's Clayman Institute for Gender Research. Those trends appear to hold up whether the boss making the assessments is male or female.

The researchers say the differences are products of unconscious bias - hidden beliefs about women's capabilities that can influence important workplace decisions. For instance, if bosses expect women to be more team-oriented and men to be more independent in their jobs, women may be more likely to be shunted into support roles rather than landing the core positions that lead to executive jobs, the researchers say. Many employees internalize these stereotypes over time, they add, sapping some women's confidence that they or their female co-workers can handle more demanding positions.

"Stereotypes shape our perceptions of competence. We hold women to a higher standard in evaluations, and women also tend to evaluate themselves to a higher bar," says Caroline Simard, director of research at the Clayman Institute. Such hidden biases could ultimately lead to "cumulative disadvantage over a woman's career over time, resulting in lower access to key leadership positions and stretch assignments, advancement and pay," she says.

The Stanford team is analyzing the language of hundreds of performance reviews from four technology and professional-services firms. The research is continuing, but so far it has shown that women received 2.5 times the amount of feedback men did about aggressive communication styles, with phrases such as "your speaking style is off-putting," the study found. Women were described as "supportive," "collaborative" and "helpful" nearly twice as often as men, and women's reviews had more than twice the references to team accomplishments, rather than individual achievements.

Men's reviews contained twice as many words related to assertiveness, independence and self-confidence -- words like "drive," "transform," "innovate" and "tackle." Men also received three times as much feedback linked to a specific business outcome, and twice the number of references to their technical expertise.

"The magnitude of some of the differences and how consistent they were across the different samples was shocking," Dr. Simard says.

Other research shows how such differences matter in promotions. When participants in corporate workshops about unconscious bias are asked which of two candidates they would pick to replace a top performer in their organization, about 90% select the person described in terms related to individual initiative -- the same words that turned up more often in the men's performance reviews in the Stanford study, Dr. Simard says.

Also, to outmaneuver those biases, women may spend more effort than men monitoring how they are perceived -- and that can take time away from getting work done, says Herminia Ibarra, a professor of organizational behavior at Insead, the business school in Fontainebleau, France.

"Too much focus on image and how you are being perceived is really counterproductive," she says.

Social scientists are still teasing out exactly why these gender biases persist and how to combat them. A big reason is that many companies use vague criteria, rather than specific measures, to evaluate employee performance, management researchers say.

But many companies are trying to do better, including Google Inc., Facebook Inc. and Dow Chemical Co., which have stepped up efforts to increase the numbers of women and minorities on their staffs. Microsoft Corp. now requires all employees to participate in an annual training program to educate them about unconscious bias.

For the past two years, cloud-computing firm VMware Inc. has been training employees and managers to recognize unconscious bias in their behaviors, says Betsy Sutter, the chief people officer of the Palo Alto, Calif., firm, which has some 18,000 employees world-wide, 22% of whom are women. In addition, before managers write up performance reviews, Ms. Sutter's team sends them a one-page memo reminding them about gender bias and potentially loaded phrases.

For instance, the memo advises managers to avoid attributing women's contributions to external factors or luck.

Ms. Sutter says the guidelines have led to more awareness about gender bias, though it's too early to tell whether they've increased the number of women promoted.

Lisa Dalebout, a regional sales director at VMware, says she's now more careful of the language she uses with the seven employees who report directly to her, who are mostly men. She says she'll try to use the same language to describe the performance of both men and women. "I'm aware of it now, and you can't make the changes until you're aware," she says.

When Kieran Snyder worked as a manager at Microsoft, she received performance reviews that advised her to be less assertive, she says. "There was often an element of 'tone it down' in my reviews," says Dr. Snyder, who has a doctorate in linguistics. "I had one manager ask me explicitly to 'make room for others.'"

A Microsoft spokesman says: "We're committed to a diverse workforce and to a workplace where all employees have the chance to succeed."

Dr. Snyder says she never compared her reviews to those of her colleagues. But last year, after she left Microsoft, she decided to run her own linguistic analysis of performance reviews in the technology industry.

Over social media, she solicited a sample of 248 performance reviews of high-performing male and female employees from 28 tech companies. The results were similar to those of the Stanford study. Men were more likely to be given constructive suggestions related to specific skills, while women were more likely to get critical feedback to pipe down and be less aggressive. The manager's gender didn't seem to matter. Those results led Dr. Snyder to cofound Textio Inc., a software company that analyzes language in job ads, aiming to help companies including Microsoft and Twitter Inc. avoid bias in job postings. Textio is also developing a performance-review product that sends prompts to managers if the language in a review appears to have gender biases.

"We want to help people before they make mistakes," says Dr. Snyder.

Ms. Silverman (<u>rachel.silverman@wsj.com</u>) is a Wall Street Journal reporter in Austin, Texas.

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#### Loaded Language?

A study of performance reviews found that compared with men, women receive:

#### 2.5 TIMES

as much feedback about having an aggressive communication style

#### 2.4 TIMES

as many references to team accomplishments

#### ABOUT HALF

as many references to their having vision

#### ABOUT HALF

as many references to their technical expertise

#### ONE THIRD

as much feedback linked to a business outcome

Source: Stanford University, Clayman Insitute for Gender Research

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# Module Four Motivation and Engagement



#### **Recognize Successful Performance**

#### What is Performance?

#### Performance = Ability x Motivation

- Ability is the person's talents, skills, or proficiencies in a particular area, as well as the training and resources supplied by the organization.
- **Motivation** is the product of desire and commitment.



### Learning Activity 4.1 Assessing Ability

Think about one of your employees and provide specifics in the table below. This will help you determine whether you have an employee with a "motivation" or "ability" problem, and where you should center your coaching.

Motivated and Able	Motivated but Unable
What specific examples or characteristics demonstrate this condition?	What specific examples or characteristics demonstrate this condition?
Unmotivated but Able	Unmotivated and Unable
What specific examples or characteristics demonstrate this condition?	What specific examples or characteristics demonstrate this condition?

#### **Enhancing Ability**

There are five main ways to overcome performance problems associated with a lack of ability. Consider using them in this sequence, which starts with the least intrusive:

- 1. Resupply
- 2. Retrain
- 3. Refit
- 4. Reassign
- 5. Release

#### **Providing a Motivating Environment**

One of the biggest performance challenges you will encounter is when an employee has the ability to perform the job well, directions and goals are clear and they have all the proper resources, but their motivation is low. In these situations, you should begin by helping the employee recognize and understand the negative consequences of their behavior.

A lack of motivation could be caused by a number of problems including personal, family and financial issues. As a supervisor, you are not responsible for helping employees solve these issues, but you can refer them to resources such as your Employee Assistance Program (EAP) to get help.

In his book, "Drive: The Surprising Truth on What Motivates Us" author Daniel Pink highlights research which suggests that supervisors can increase employee motivation with knowledge workers by creating an environment where they have:

- autonomy
- mastery
- purpose

#### Personalize Your Motivational Approach

Your team is made up of individuals who have their own unique circumstances, backgrounds and experiences. Consequently, each person may be driven by different motivating factors, be more or less adept at self-motivation and require a different level of autonomy, mastery and purpose.

When you make an effort to understand each employee, you can help them stay motivated. That includes personalizing feedback and providing meaningful recognition for successful performance. Be sure to ask team members how they like to be recognized. Not everyone is comfortable with a public party and high-fives. Sometimes a discreet "thank you" card or private message will suffice.



The most effective way to uncover internal motivators is to have a candid conversation with each of your team members. You can prepare for that conversation by first assessing your own motivators using the table below. On a scale of 1-5 (with 5 being the highest):

- 1. What is your need for autonomy, mastery and purpose?
- 2. Consider 1 or 2 of your employees. What are their motivators.

	Autonomy	Mastery	Purpose
You			
Employee			
Employee			

#### **Identifying Team Motivators**

In addition to personal motivators, it's important for the team to also have shared ambitions and a shared purpose. Best-selling author Simon Sinek argues that successful organizations and people are clear on their "why".

"When people are financially invested, they want a return. When people are emotionally invested, they want to contribute." Simon Sinek



Action Plan
Are You Meeting Your Employees' Needs?

On your Action Plan, write the next steps you'll take to find out your team members' motivators and what drives their engagement. What questions will you ask to check the assessment you made in the table above?

#### **Increase Employee Engagement**

The Conference Board defines employee engagement as "a heightened emotional connection that an employee feels for his or her organization that influences him or her to exert greater discretionary effort to the work." Engagement occurs when employees believe that they and the organization are supporting each other to meet their goals.

#### Why Engagement Matters

Put simply, employee engagement means better productivity, performance and satisfaction. Engaged employees are more likely to make extra effort and to be invested in positive outcomes. This level of performance results in more personal satisfaction for individuals, as well as better retention, stronger loyalty and greater success for the organization.

In 2015/16, Gallup used data from more than 195,000 US organizations to analyze the relationship between employee engagement and organizational outcomes. Their study measured differences between the top 25 and the bottom 25 percent of engaged employees and found that organizations with the most engaged employees have:

- 41 percent lower absenteeism
- 59 percent lower turnover
- 70 percent fewer safety incidents
- 40 percent fewer quality issues
- 10 percent higher customer satisfaction
- 17 percent higher productivity
- 21 percent higher profitability.

The Gallup study clearly showed the benefits of employee engagement and demonstrated that engagement is a key differentiator.

<sup>&</sup>quot;State of the American Workplace", Gallup 2016

#### What Leads to Engagement?

There are clear advantages in having engaged employees who are emotionally and psychologically invested in their organization's success. But how can we make that happen?

This question that has been studied by countless researchers and while there is no magic formula, there is general agreement on the key drivers which include an employee's relationship with their direct supervisor. In other words, you!

Ke	Key Drivers of Employee Engagement		
1	Connection of employee performance to organizational performance	Employees understand their role in supporting the organization and can explain their contribution to strategic goals and performance.	
2	Relationship with supervisor	Supervisors are seen as trustworthy, reliable and supportive of their employees.	
3	Nature of the job	Employees find satisfaction and intellectual stimulation in their work.	
4	Career growth	Growth and development opportunities are available.	
5	Pride about the organization	Employees are pleased and honored to be part of the organization.	
6	Relationship with co-workers	Employees enjoy friendly, collaborative relationships with colleagues.	



Review the key drivers of employee engagement. List how you could influence them positively by what you do or don't do. Remember to focus on clear, actionable items.

KEY DRIVERS	DO	DON'T
Connection of employee performance to organizational performance Employees understand their role in supporting the organization and can explain their contribution to strategic goals and performance.		
Relationship with supervisor Supervisors are seen as trustworthy, reliable and supportive of their employees.		
Nature of the job Employees find satisfaction and intellectual stimulation in their work.		
Career growth opportunities Growth and development opportunities are available.		
Pride about the organization Employees are pleased and honored to be part of the organization.		
Relationship with co-workers Employees enjoy friendly, collaborative relationships with colleagues.		

# Connecting Employee Performance to Organizational Performance

An analysis of more than 300 potential drivers of engagement found that a connection between jobs and the work unit's mission and goals is the top driver of discretionary effort among employees.

The table below lists three critical types of information you can provide to employees to ensure they feel connected. Complete the  $2^{nd}$  row with details on where they can find this important information.

Who We Are	Why We Exist	How You Help Us Succeed
Our university's and department's goals and strategies. How we operate and what leadership hopes to achieve.	Our university's and department's mission and vision: why our strategy and goals matter.	How your employee's role helps achieve the mission and vision to support our university's and the department's existence.
Where to find this info:	Where to find this info:	Where to find this info:



#### Action Plan Increasing Employee Engagement

- 1. What recognition and encouragement are important to my employees?
- 2. How do I find out?
- 3. What can I do to provide a motivating and engaging environment?
- 4. When will I do it by?

# Module Five Evaluation and Feedback



#### **Develop the Capacity to Perform**

#### **Development Discussions**

The research on employee engagement is clear: Employees with supervisors who regularly sit down with them to discuss professional development and career growth opportunities are more likely to stay and will work harder.

#### **Different Types of Discussions**

The Center for Creative Leadership (CCL) identifies four types of development discussions that supervisors might have with employees. The key is knowing enough about each employee's interests, skills, strengths and weaknesses to have a constructive conversation. What would you say to an employee in each of these quadrants?

High +	Solid Performer Conversation	Top Performer Conversation
Performance	Underperformer Conversation	Potential Performer Conversation
Low -	Pot	ential High +

#### The Development Message

Consider the overall message you want to convey to an employee during a development conversation. That message will be different depending on your assessment of their performance and potential.

The four talent conversations below are designed to help you identify and simplify that message.

Employee	Message	Performance and Potential
Top performer	Future investment	Top performers are staff who clearly meet or exceed expectations and deliver superior results. These are individuals who are seen as future leaders in your department or university.
Solid performer	Maintaining or building value	Solid performers are typically individual contributors who are valued by your department or university, but who could take on more responsibility.
Potential performer	Short-term success	Potential performers are employees who may not have had enough time in their role to show significant results, but who are expected to bring a lot to the role they are in.
Under- performer	Improve performance	Underperformers are employees who are not meeting expectations and who need to improve to remain in their current role. These conversations should remain focused on here and now rather than future options, new tasks, or additional responsibilities.

In a 2014 study, the Korn Ferry Institute identified **learning agility** as a top predictor of **performance potential**, noting that individuals with high learning agility are promoted twice as fast as those with low learning agility.

#### **Preparing for Development Discussions**

- Assess your department's or university's "development" needs. Based on strategy/vision/goals, what skills, knowledge, abilities and experiences are needed from our talent?
- 2. Gather information and assess the individual, pulling together all data and information you have about this person.
  - What will be the key message conveyed during this development discussion? How do you anticipate the person will react?
  - To your knowledge, what motivates this person? What are this person's aspirations?
- Consider next steps the person should focus on in terms of performance and development. Steps need to be based partially on your assessment of the individual and more importantly based on what you hear and discuss during the actual discussion.
- 4. Identify next steps with the person
  - What developmental opportunities are available? What performance goals need to be met?
  - What will be the obstacles to development and performance?
- 5. Be prepared to identify ways to support this person. How a person perceives support is very individualized. Be careful not to define support in universal terms.
  - How will I help this person stay motivated? What resources can this person tap into besides me?
  - How will we create shared accountability for the person's development and performance?

#### **Development Discussion Steps**

- 1. Clarify the purpose of the discussion.
- 2. Discuss strengths, vulnerabilities, developmental needs and performance enhancement.
- 3. Generate opportunities for development or performance enhancement.

- 4. Set expectations about what needs to happen and by when.
- 5. Motivate by identifying meaningful goals and sources of support.
- 6. Identify the plan to stay on track and know when goals have been reached.
- 7. Ask the person to summarize what you agreed for next steps.

#### Use the 70/20/10 Framework When Developing New Skills

#### **70% ON the Job** - learning by experience

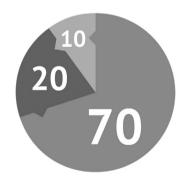
- Assignments directly related to role
- Assignments outside usual work responsibilities
- Increased responsibilities in current role

#### 20% NEAR the Job – learning from others

- Feedback
- Networking and conferences
- Informal learning communities
- Web-based research
- Internal/external
- Coaching/mentoring from experts

#### 10% OFF the Job

Formal training courses or certifications



#### **Evaluate Performance**

#### The STAR/AR Coaching Model

STAR/AR is a coaching model designed to help you deliver feedback.

- Use the STAR section of the model to deliver positive feedback
- Use the full STAR/AR model to have a coaching dialog with employees and discuss constructive feedback

S T	Situation or Task	What was the performance challenge, opportunity or task?
A	Action	What did they say or do to meet / not meet the standard?
R	Result	What was the impact of their actions on you or others?
A	Alternate Action	What new action should be taken to reach a more effective result?
R	Enhanced Result	What is likely to occur as a result of taking the alternate action?

STAR/AR model used with permission of Development Dimensions International (DDI).

#### **Example of Positive STAR Feedback**

S T	Situation or Task	I really appreciate the initiative you took preparing for our weekly one-on-one meeting on Wednesday.
A	Action	You didn't wait for me to ask about the number of people who will need flu shots this year. You proactively found the data and sent it to me two days ahead of our meeting.
R	Result	Your data helped me answer some tough questions that the Director of the Student Health Center asked me on Tuesday.

#### **Example of Constructive STAR/AR Feedback**

Before discussing constructive feedback, use positive intention statements to set the tone and clearly indicate your intent to help your employees. For example:

- I'm committed to your success and I have some feedback to help meet that commitment.
- I'd like to have a conversation so we are better aligned and I have some feedback to accomplish that.
- Let's try to maximize your effectiveness in XYZ. I have feedback to help with that.

S T	Situation or Task	When I sent the draft of the new Office Supplies contract back to you for changes
A	Action	The problems weren't corrected by June 11 as we agreed.
R	Result	Because the corrections weren't made, the Director of Procurement had to pay overtime for two employees to do this work in order to meet our July 15 contract deadline.
A	Alternate Action	How do you think we can avoid this happening again?  (Solicit the employee's suggestions. Ask "What else?" several times to prompt additional ideas.)
R	Enhanced Result	How do you think the outcome will be different?

#### Things to Remember when Using STAR/AR

- 1. Only address one issue in a conversation. If 2 or more areas need to be addressed, go back and re-define your expectations and provide 1:1 training to close the performance gap before giving constructive feedback.
- 2. Manage the conversation so there is an action plan to address the performance issue or skill gap and an action plan to solve the problem.
- 3. When a teammate shares their perspective, listen and stay on point with the intention of getting to new actions the teammate will take to change their behavior. Don't get sidetracked or respond to reasons why they didn't complete a task. Let them know you heard them and that you will discuss solutions regarding those areas later.
- 4. For constructive feedback, refrain from using the word "you" when addressing step 3. For example, you could say "The item was due on this date and I received it on this date" rather than directly stating "You missed a deadline."



Choose one of these scenarios, or use one of your own and write your STAR/AR feedback. Remember to include concrete, observable actions.

- A. You have an employee who is unfocused and socializing more than appropriate It is starting to bother other employees. What feedback do you provide?
- B. One of your employees is negative about everything. They are productive but upset people by spreading rumors and complaining. What feedback do you give?
- C. One of your employees is often late completing tasks. It hasn't affected results to date, but it annoys others in the department. What do you say?
- D. In a performance review for an employee you know could be doing better, they are shocked that you question their performance. How do you respond?

S T	Situation or Task	What was the performance challenge, opportunity or task?
A	Action	What did they say or do that did / didn't meet the standard?
R	Result	What was the impact of their actions on you or others?
A	Alternate Action	What new action should be taken to reach a more effective result?
R	Enhanced Result	What is likely to occur as a result of taking the alternate action?

#### **Conduct Effective Performance Reviews**

There are some basics of performance reviews such as observation, ways to provide feedback and goal setting.

#### When delivering performance reviews, remember:

Dos	Don'ts
Plan for enough time when you will not be disturbed	Don't make value judgments or comparisons
Listen, listen, listen; aim for a 50/50 discussion	Don't use words such as always, never, best, bad, weaknesses
Use clear and simple language during the discussion	Don't label the employee as a poor performer. Remember to focus on the behavior.
Provide support and encouragement	Don't apologize when giving constructive feedback
Use SMART goals	Don't be vague

In addition, every campus has its own process it uses. Be sure to check with your human resources to confirm you're fulfilling your campus-based responsibilities.

#### **SMART Goals**

A useful way of making goals more powerful is to use the SMART mnemonic. While there are plenty of variants (some of which we've included in parenthesis), SMART usually stands for:

- **S** Specific (or Significant)
- *M Measurable* (or *Meaningful*)
- A Attainable (or Action-Oriented)
- R Relevant (or Rewarding)
- *T Time-bound (or Trackable)*

For example, instead of having "keep our department's webpage up-to-date" as a goal, it's more powerful to use the SMART goal:

"The first Friday of every month, solicit updates and new material from our department's managers for the web page; publish this new material no later than the following Friday."

Obviously, this will only be attainable if a lot of preparation has been completed beforehand!



1.	What techniques will I use to observe my direct report's behavior and technical performance? How frequently will I do it?
2.	Do I have individual meetings with my direct reports so we can discuss what actions are necessary to perform the work at the highest level?
3.	What are the key tasks and behaviors that my direct report will be accountable for? By when will I outline these?
4.	What measurements will I use to evaluate employees? Are they reasonable and justifiable measurements? Have I communicated these measurements to my employee? When will these be implemented?
5.	Who else needs to be involved?

### Module Six

# Guiding and Organizing the Work



# The Basic Functions of Management and Its Impact on Goal Achievement

#### The Basic Functions of Management

Every organization needs to develop and implement the basic four management functions in order to achieve its goals. These functions are:

ь.				•		
PΙ	a	n	n	ı	n	q

- Establishing strategy for achieving goals
- Communicating and involving employees
- Identifying and tapping into individual strengths
- Not waiting for perfection or all the information to make decisions
- Supporting the organization's/team's decisions/direction

#### Organizing

- Determining what needs to be done
- Establishing organizational/team structure
- Assigning tasks and responsibilities
- · Setting schedules to meet goals
- Clarifying roles
- Communicating and delegating
- Seeking ideas and consensus

#### **Directing**

- Expecting individual accountability
- Providing guidance and support
- Being available for questions
- Communicating and motivating
- Inspiring action and empowering your team
- Taking time to reward and recognize

#### Monitoring

- Guiding the work
- Comparing results to goal
- Solving problems
- Communicating and celebrating achievements
- Identifying lessons learned
- Finding ways to improve repeated processes

#### **How to Delegate Work**

#### What is Delegation?

Delegation is the assignment of tasks and responsibility from one person to another - usually from a supervisor to a subordinate.

Thoughtful delegation can benefit supervisors and employees in many ways.

Benefits For Supervisors	Benefits For Employees		
Demonstrates trust and willingness to invest in employee growth	Gives employees a chance to demonstrate their potential		
Can free up supervisor time for more complex tasks	Provides 'real-world' growth opportunities		
Provides cost savings by having less expensive resources complete work	Empowers employees and expands responsibilities		
Extends capabilities and 'reach' of the team	Increases sense of autonomy, confidence and motivation		

#### **Delegation Process**

When delegating work, be sure to discuss the following key points with employees:

- What work or tasks you plan to delegate.
- Why you're delegating this work and why you chose this employee.
- How the work should be completed (if applicable. With more capable employees, assign the work but not the method).
- When you and your employee will connect on progress.
- **How** you will support your employee to help them improve.

# Learning Activity 6.1 Common Delegation Styles

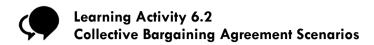
	Advantages of using this style?	Disadvantages of using this style?	Appropriate times to use this style?
Delegate and Walk Away			
Delegate and Stay Close			
Delegate and Coach			

#### **Tips for Success**

To enable success, make sure that you:

- Assign the right person. You need somebody who has (or can learn) the requisite skills and who will be motivated to do the work.
- Assign the necessary level of authority.
- Provide clear expectations on schedule and results.
- Solicit the employee's ideas and input.
- Offer support if needed.
- Reward results.

## Supervising in a Unionized Environment



In small groups read each scenario and then answer the discussion questions:

#### Situation A

One of your direct reports is in the bargaining unit represented by the California State University Employees Union (Unit 7 - Clerical/Administrative Support Services). They are classified as an ASC1. They inform you that the work they are performing more properly should be classified as an AA/S, which is a higher classification.

#### What should you do?

- Review the labor contract with the employee
- Contact the union labor representative on campus
- Reach out to HR/Labor Relations
- Approve a Request for Position Classification Review

#### Situation B

You are the Chair of the Physics Department. It has recently come to your attention that one of the faculty members in your department has been accused by a graduate student of sexual harassment.

#### What should you do?

- Review the labor contract with the employee
- Contact the union representative on campus
- Reach out to HR/Labor Relations / your Title IX Coordinator
- Have a conversation with the faculty member about sexual harassment

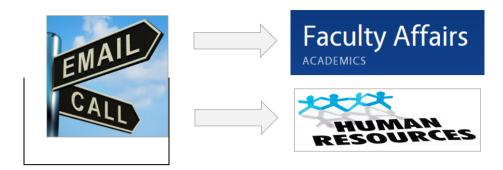
#### Situation C

You are the Administrator of Fleet Services. Your department maintains vehicles and ensures that staff and faculty operate the University's fleet safely. After analyzing the work hours of all three automotive mechanics, you have decided to change their work hours to improve efficiency. The mechanics are in the bargaining unit represented by the Teamsters (Unit 6 – Skilled Trades) and have said that you don't have the right to set work hours.

#### What should you do?

- Review the labor contract with the employees
- Contact the union representative on campus
- Reach out to HR/labor Relations
- Change the hours as planned

# Whom to Contact When You Have Labor Relations Questions



If you are supervising labor-represented employees for the first time, make sure to seek guidance from the Labor and Employee Relations experts on your campus. Check the CSU Labor and Employee Relations site for more information: <a href="https://www2.calstate.edu/csu-system/faculty-staff/labor-and-employee-relations/">https://www2.calstate.edu/csu-system/faculty-staff/labor-and-employee-relations/</a>

Any questions regarding the supervision of unionized staff should be directed to your Human Resources Department. Questions regarding the supervision of unionized faculty should be directed to Faculty Affairs.

## **Manage Your Time**

There will always be competing priorities. There will always be other projects waiting to derail your day. There will always be changes and last-minute requests. You can't stop that but you can be more efficient with your time.

#### How to Stay Focused on the Important Stuff

To help you get to the "desired" state and focus on priorities, use these time management tips:

- Have daily and weekly plans that address your goals and everything that you need to accomplish in that time
- Complete your most important tasks first
- Match your energy level to the importance of your task
- Use different features of Microsoft Outlook (Task List, Calendar, Contacts List, etc.).
- Organize your office and your desk so that you can find things
- Avoid procrastination
- Learn to be assertive, projecting self-confidence without coming across as arrogant
- · Identify and eliminate time-wasting activities
- Practice scheduling time buffers on your electronic calendar
- Focus and block out distractions
- Create a "stop doing" list

# Use the Urgent-Important Matrix to Be More Productive

The Urgent-Important Matrix (also called the Eisenhower Matrix) is used to visually identify the most effective use of time.

	Urgent	Not Urgent
Important	Quadrant A Important and urgent items are things you should do now, such as critical tasks with a firm deadline.	Quadrant B  Important but not urgent work includes tasks that are valuable and productive, but which can be scheduled. For example, coaching employees.
Not Important	Quadrant C  Not important but urgent items include work that feels imperative but which could actually be postponed or delegated without negative consequences. For example, responding immediately to texts and email.	Quadrant D  Not important and not urgent tasks are ones you could – and probably should – eliminate, such as sorting through junk mail or frequently checking social media.

# Learning Activity 6.3 Urgent-Important Matrix Assessment

In the following activity, you'll assess your current time management habits then plot your results to evaluate whether you're effectively using your time.

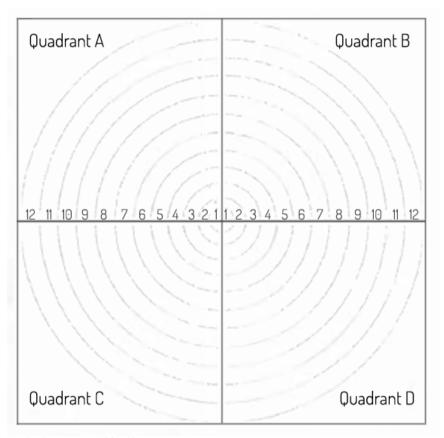
1. Circle your responses to each to the eight questions below.

QUESTIONS	Strongly Disagree	Disagree	Slightly Disagree	Slightly Agree	Agree	Strongly Agree
I spend much of my time on important activities that demand my immediate attention such as crises, pressing problems and deadline-driven projects.	1	2	3	4	5	6
2. I feel that I am always "putting out fires" and working in a crisis mode.	1	2	3	4	5	6
3. I feel like I waste a lot of time.	1	2	3	4	5	6
4. I spend much of my time on activities that have little relevance to my top priorities, but demand my immediate attention (e.g., needless interruptions, unimportant meetings, non-critical calls and email).	1	2	3	4	5	6
5. I spend much of my time on activities that are important but not urgent, such as planning, preparation, prevention relationship building and self-renewal.	1	2	3	4	5	6
6. I spend much of my time on busywork, compulsive habits, junk mail, excessive TV, texting, blogging, etc.	1	2	3	4	5	6
7. I feel that I am on top of things because of careful preparation, planning and prevention	1	2	3	4	5	6
8. I feel like I am constantly addressing issues that are important to others, but not to me.	1	2	3	4	5	6

2. Add your scores for the following questions.

Quadrant A	Quadrant B	Quadrant C	Quadrant D
Q1	Q5	Q4	Q3
Q2	Q7	Q8	Q6
Total	Total	Total	Total

3. Color each segment below to correspond with the quadrant totals above. What do you notice? Do you need to make any changes?



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#### Action Plan Delegation

- 1. Which job tasks could be delegated to others? Why? Is there someone on my staff who could do the work? What are the risk factors?
- 2. When will I delegate the tasks?
- 3. What will I do to move tasks from quadrant to quadrant to make optimum use of my time?

# Module Seven

# Team Culture and Relationships



# How Trustworthy Do You Think You Are?

Becoming trustworthy in relationships begins with examining your own behaviors in the four domains of trust: Able, Believable, Connected and Dependable.



# Learning Activity 7.1 How Trustworthy Do You Think You Are?

Using the response legend to the right, complete the following self-assessment to discover your strengths as well as the areas where you can improve.

For each table below:

- 1. Circle your responses (H, S, O, V or A).
- 2. Count the number of times you circled H, S, O etc. and write it in the subtotal.

#### Response Legend:

Hardly Ever Sometimes

Often

Very Often

**A**lways

A – Able							
When you demonstrate competence and skills, you are ABLE, which builds trust.							
Below are some statements about your <b>ability</b> . Think about your behaviors in a specific work role, e.g., supervisor or individual contributor. In this role, how often do you behave in each of the listed ways? Choose one response that best describes your behavior.							
1. Get quality results	Н	S	0	٧	Α		
2. Solve problems	Н	S	0	٧	Α		
3. Am highly skilled	Н	S	0	٧	Α		
4. Am good at what I do	Н	S	0	٧	Α		
5. Have relevant experience	Н	S	0	٧	Α		
6. Use my skills to assist others	Н	S	0	٧	Α		
7. Strive to be the best at what I do	Н	S	0	٧	Α		
Subtotal							

B — Believable					
When you act with integrity, you are BELIEVABLE, which builds	s trus	st.			
Below are some statements about your <b>believability</b> . Thinking about the same role you choose to analyze for the ABLE area of trust, how often do you behave in each of the listed ways? Choose one response that best describes your behavior.					
8. Keep confidences	Н	S	0	٧	Α
9. Admit when I am wrong	Н	S	0	٧	Α
10. Am honest	Н	S	0	٧	Α
11. Avoid talking behind people's backs	Н	S	0	٧	Α
12. Am sincere	Н	S	0	٧	Α
13. Am non-judgmental	Н	S	0	٧	Α
14. Show respect for others	Н	S	0	٧	Α
Subtotal					

C - Connected					
When you care about others, you are CONNECTED, which build	ds tru	ıst.			
Below are some statements about your <b>connectedness</b> . Thinking about the same role you chose to analyze for the ABLE and BELIEVABLE areas of trust, how often do you behave in each of the listed ways? Choose one response that best describes your behavior.					
15. Listen well	Н	S	0	٧	Α
16. Praise others' efforts	Н	S	0	٧	Α
17. Show interest in others	Н	S	0	٧	Α
18. Share about myself	Н	S	0	٧	Α
19. Work well with others	Н	S	0	٧	Α
20. Show empathy for others	Н	S	0	٧	Α
21. Ask for input	Н	S	0	٧	Α
Subtotal					

D — Dependable					
When you maintain reliability, you are DEPENDABLE, which be	vilds	trus	st.		
Below are some statements about your dependability. Thinking about the same role, how often do you behave in each of the listed ways? Choose one response that best describes your behavior.					
22. Do what I say I will do	Н	S	0	٧	Α
23. Am timely	Н	S	0	٧	Α
24. Am responsive to requests	Н	S	0	٧	Α
25. Am organized	Н	S	0	٧	Α
26. Am accountable for my actions	Н	S	0	٧	Α
27. Follow up	Н	S	0	٧	Α
28. Am consistent	Н	S	0	٧	Α
Subtotal					

#### Scoring

- 1. Transfer subtotals for tables A, B, C, D above into columns A, B, C and D below.
- 2. Multiply by each factor for your total score.

	Α	В	С	D	x	Factor	=	Α	В	С	D
Н					х	1	=				
S					х	2	=				
0					х	3	=				
٧					х	4	=				
Α					х	5	=				
Tot	al										

The scoring legend shows your strength in each area of the ABCD Trust Model™.

- 33 35 Outstanding! You've mastered this area.
- 30 32 Good. You're on the right track.
- 27 29 Average. Keep working at it.
- Below 27 Pay attention! Lots of room for improvement here.

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## Take a few minutes to reflect on the following:

- 1. Who is someone you completely trust? Why?
- 2. In which work relationships do I want to develop a deep level of trust? Why?
- 3. How do I develop that deep level of trust in others?
- 4. How can I inspire others to develop that level of trust in me?

# **Communication Challenges**

When trust is present, colleagues can have more candid and courageous conversations but that doesn't guarantee that communication will flow easily. There can be other challenges such as technical difficulties or an assumed level of knowledge that isn't necessarily correct.

In addition to technical difficulties or personal disconnects, organizations often have their own culture of communication which may not be fully shared or understood. Think back to when you first started at the CSU, were there "unwritten rules" about how or when to communicate? Perhaps a weekend response is expected – or not, or maybe sports analogies are avoided.

#### **Supervisor / Employee Communication**

Generally speaking, research shows that supervisors tend to overestimate their ability to give good, constructive communication. With a wide variety of tools to communicate, phones, email and texting, it's important to think how individual differences influence the way we give and receive information.

Consider the chart below. What's your interpretation? Does this data seem accurate? What implications does this have for you as a supervisor?

Employees receive sufficient feedback or advice on areas in which they need	Supervisors Agree 89%		
	Employees Agree 57%		
improvement.			
Employees receive sufficient	Supervisors Agree 89%		
feedback or advice on how to maximize their strengths.	Employees Agree 49%		

"The day soldiers stop bringing you their problems is the day you have stopped leading them." General Colin Powell

## **Essential Communication Skills**



# Learning Activity 7.2 Sharing Your Knowledge on Essential Communication

You already know a lot about communication and what will be important to remember as a supervisor. In your small group, list recommendations for your assigned communication topic. Then capture your group's insights on the appropriate flipchart in the room.

#### **Clear Verbal Communication**

## **Active Listening**

## **Facilitating Effective Meetings**

#### Sharing Your Knowledge on Essential Communication Skills

#### Clear Verbal Communication

- Have an open mind and suspend your ego
- Be specific
- Ask clarifying questions
- Make good eye contact
- Remove all distractions and focus on the individual
- Think before you speak
- Avoid interruptions and judgments
- Tailor the message in mood, energy, language and body language
- Tell stories
- Shut up and listen!

#### **Active Listening**

	Dos		Don'ts
•	Ask if it's a good time to talk	•	Interrupt
•	Be attentive, interested, curious	•	Contradict
•	Listen for tone and inflection	•	Complete speaker's sentences
•	Nod and respond approvingly	•	Show impatience
•	Acknowledge speaker's feelings	•	Be judgmental
•	Allow speaker time to find words	•	Make assumptions
•	Ask clarifying questions		
•	Paraphrase and summarize		

#### **Non-verbal Communication**

Experts believe that a significant proportion of communication is non-verbal. Albert Mehrabian, Professor of Psychology at UCLA, found that more than 50% of messages around feelings and attitudes are conveyed via non-verbal communication. It's important to keep this in mind when discussing sensitive topics with employees, such as poor performance or workplace changes which could provoke an emotional but non-verbal response.

## **Foster Teamwork**

#### The Benefits of Teamwork

- Teams accomplish tasks faster and more efficiently than individuals.
- Cooperating together on various tasks reduces workloads for all employees by enabling them to share responsibilities or ideas.
- Teams reduce the work pressure on every worker, which allows them to be thorough in the completion of the assigned roles.
- Teamwork increases accountability because team members do not want to let each other down.
- Teams typically have members with different skill levels. Working together helps employees improve skills and acquire new ones.

#### Do You Supervise a Team or a Group of Individuals?

Jon R. Katzenback and Douglas K. Smith, authors of the Harvard Business Review article "The Discipline of Teams", define a team as "a small number of people with complementary skills who are committed to a common purpose, performance goals and approach for which they hold themselves mutually accountable."

Having clarity regarding the identity of your direct reports as a team or a group can facilitate work getting done faster and at a higher level of quality.

Investing time upfront to discuss a group's goals, roles and purpose will help clarify if it should function as a real team or as a group of individuals.

Confusion about these core group elements can be the root cause of mediocre engagement and stifled productivity.

Groups		Teams
Individual accountability	or	Individual and mutual accountability
Come together to share information and perspectives	or	Frequently come together for discussion, decision making, problem solving and planning
Focus on individual goals	or	Focus on team goals
Produce individual work products	or	Produce collective work products
Define individual roles, responsibilities and tasks	or	Define individual roles, responsibilities and tasks to help team do its work; often share and rotate them
Mainly concerned with one's own outcome and challenges	or	Concerned with outcomes of everyone and challenges the team faces
Purpose, goals, approach to work shaped by supervisor	or	Purpose, goals, approach to work shaped by supervisor and team members
Resist conflict and challenging others' ideas or decisions	or	Engage in robust debate and healthy conflict to reach best team decision



# Learning Activity 7.3 Team Effectiveness Questionnaire

Answer these questions for the team you currently supervise.

		Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1.	The mission and goals of this team are clear to all members.	1	2	3	4	5
2.	Each member of team is clear on his or her roles and responsibilities.	1	2	3	4	5
3.	Communication in our team is open and honest.	1	2	3	4	5
4.	The team has well established and agreed upon approaches to decision-making and problem solving.	1	2	3	4	5
5.	There are ground rules/norms in place to guide team functioning.	1	2	3	4	5
6.	Each team member understands what involved and effective team participation looks like.	1	2	3	4	5
7.	Team members help one another deal with problems or resolve issues.	1	2	3	4	5
8.	Our team has a meaningful, shared mission.	1	2	3	4	5
9.	Team members understand one another's roles and responsibilities.	1	2	3	4	5
10.	Team members listen effectively to one another.	1	2	3	4	5
11.	Team problem-solving results in effective solutions.	1	2	3	4	5
12.	Ground rules/norms are clearly understood by all team members.	1	2	3	4	5
13.	Team members avoid duplication of effort and make sure they are clear about who is doing what.	1	2	3	4	5
14.	The team tries to address problems before they become larger.	1	2	3	4	5
15.	When goals are set for the team they are specific and measurable.	1	2	3	4	5
16.	Each team member has been given an updated job description.	1	2	3	4	5
1 <i>7</i> .	Supervisors model communication skills they expect from team members.	1	2	3	4	5

18.	As appropriate, team members use consensus to decide important issues.	1	2	3	4	5
19.	Team members have the opportunity to give input on ground rules/norms.	1	2	3	4	5
20.	Team members show high levels of cooperation and mutual support.	1	2	3	4	5
21.	The team periodically evaluates its functioning and processes.	1	2	3	4	5
22.	Each member of the team understands how his or her job connects to the mission of our work unit or department.	1	2	3	4	5
23.	Team members routinely update each other on their projects/work.	1	2	3	4	5
24.	Team members routinely provide constructive feedback to each other.	1	2	3	4	5
25.	Team members understand different decision-making methods.	1	2	3	4	5
26.	The team frequently revisits ground rules/norms.	1	2	3	4	5
27.	Different methods are used to help introverts contribute or share info.	1	2	3	4	5
28.	After completing large projects team members discuss lessons learned.	1	2	3	4	5
	Column Score This is the sum of the numbers in each column. E.g., if you circled "5" (Strongly Agree) 4 times, then your score for that column is 20.					
	Total Score This is the sum of all columns.					

# **Team Effectiveness Questionnaire Scoring**

# Part 1: Total Score Interpretation

Score	Comment
28-65	This isn't good, but look on the bright side; you have a lot of opportunities to help your team be more effective.
66-102	Your team probably isn't as effective as it could be. It does some things well, but there's room for improvement. Determine where to start by analyzing your component scores in Part 2 (below).
103-140	Congratulations! Your team is effective.

**Part 2: Component Score Results** 

Clear Mission and Team Goals		Clearly-De Role		Clear Communic	ation	Well-Bala Decisio Makin Procedu	n- g
Question #	Score	Question #	Score	Question #	Score	Question #	Score
1		2		3		4	
8		9		10		11	
15		16		17		18	
22		23		24		25	
Total		Total		Total		Total	
Average (total ÷ 4)		Average (total ÷ 4)		Average (total ÷ 4)		Average (total ÷ 4)	

Established Ground Rules		Balanced Participation		Improvement Plans		
Question #	Score	Question #	Score	Question #	Score	
5		6		7		
12		13		14		
19		20		21		
26		27		28		
Total		Total		Total		
Average (total ÷ 4)		Average (total ÷ 4)		Average (total ÷ 4)		

#### Instructions

- Share your total score with a partner
- Discuss:
  - O What do your component score results tell you?
  - O Are there any surprises?
  - O Which of the components do you need to improve most?

# **Characteristics of High-Performing Teams**

There are seven components which distinguish high-performing teams from those that experience problems.

Component	Definition	Potential Issue If Missing	Actions to Take
1. Clear Mission and Team Goals  CLARITY	Teams often assume their goals are clear and then later experience mistakes due to confusion. Goals need to be specific, attainable and well- communicated.	When team goals are not clear, potential troubles may include frequent disagreement about next steps, frustration at the lack of progress and excessive questioning of group decisions and actions.	A. Have a mission.  B. Explain how each employee's job connects to mission (purpose).  C. Set S.M.A.R.T. Goals.
2. Clearly Defined Roles	To clearly define roles of a team, you need to design formal roles and responsibilities, set clear boundaries for each role and design job/ team responsibilities that use each member's talents and rotate general roles.	When there are no clearly defined roles, the skills of team members will not be fully utilized. There may be confusion over which team member has a specific task and some may get more than their share of tedious chores.	<ul> <li>A. Have up-to-date job descriptions for each employee (get employees to help).</li> <li>B. Ask employees to update you and each other on projects/work they are doing.</li> </ul>
3. Clear Communication	Clear communication exists when team members speak with clarity and directness, listen actively, explore ideas rather than argue over them, openly share information and provide constructive feedback rather than criticism.	Teams with poor communication have members who have a tendency to withhold information, discount others' ideas and opinions and cover up true feelings.	A. Role model good communication (listening) skills.  B. Don't use email for first communication of important information.  C. Set clear expectations about giving feedback.

	Component	Definition	Potential Issue If Missing	Actions to Take
4.	Well-Defined Decision Procedures	When teams develop effective decision-making procedures they explore important issues by polling members, decide important issues by consensus, use high-quality data as a basis for decisions and agree who will make what decision.	Without well-defined decision-making procedures, teams find it difficult to break out of the old orientation of being told what to do as opposed to deciding for themselves.	A. Explain your role in the decision-making process.      B. Set expectations how decisions will be made.      C. Train employees on decisionmaking methods.
5.	Established Ground Rules/ Norms  RULES L. YOU CAN 2. YOU CAN 2. YOU CAN.T	Establishing rules for the team involves the process of members deciding what are acceptable and unacceptable behaviors within the team for both tasks and relationships.	Without openly stated rules, teams experience frustration and confusion with other members' behaviors. Potential troubles may include members who continue behavior that frustrates other team members.	A. Involve employees in process of establishing team ground rules/norms.  A. Revisit norms ground rules/norms on regular basis.
6.	Balanced Participation	This strategy not only contributes to getting the job done, but it develops all members' expertise in all areas, which strengthens the team's performance.	Without balanced participation, performance can result in certain members having too much or too little influence based on their skill set and cross-job coverage not supporting productivity goals.	A. Set expectation that employees need to be involved. Explain what involvement looks like.      A. Use different methods to keep employees engaged in meetings.

# 7. Improvement Plans



The goal of an improvement plan is to ensure high team performance. The plan needs to cover five activities:

- Maintain communications
- Fix obvious problems
- Look upstream to larger issues
- Document progress and problems
- Monitor changes

Without an improvement plan, the team may use ineffective approaches to address problems that result in little or no improvement of team output.

- A. Routinely assess team performance after projects.
- B. Keep track of lessons learned.

## **Overcoming Common Problems in Teams**

When a team is experiencing problems such as competing loyalties or failing to meet performance expectations, each team member is responsible for trying to ensure that everyone gets along. Some problems, however, require a more structured approach.



The following outlines typical team problems:

The team is either unclear about its tasks or overwhelmed by them. This usually occurs in the early stages of team development. Planning is essential to minimize floundering.
A team member who talks a lot, consuming the team's
time. They may or may not have specific expertise, but
tends to tell long stories or give unnecessary detail.
A team member who rarely speaks and if asked about their silence, may say, "I'm listening, when I have something to say, I'll say it." Team performance can suffer when a silent participant does not speak up when it would be beneficial. Some people, based on their individual preferences have different comfort levels speaking in a group (e.g., extroverts versus introverts).

Digression and Tangents	One team member describes a past situation relevant to the problem at hand. This triggers the memory of other team members who begin describing similar situations at length. When the meeting is over, team members wonder where the time went because little was accomplished.
Rush to Accomplishment	"Doing something is better than doing nothing." This belief may cause team members be impatient or rush through a project in order to reach a conclusion when haste is inappropriate for the situation.
Discounting	One team member fails to give credit to another's ideas or ignores another person's contributions. A team member may begin to ridicule other team member's ideas or behavior. This can cause hostility and hurt feelings leading to unnecessary conflict.
Acceptance of Opinion as Fact	A team member makes statements with such confidence that other team members are reluctant to question the validity of the statement even when it is clearly an opinion rather than factual data.
Feuding Team Members	You may need to act as a mediator when this occurs. Unresolved conflict, over time, will reduce the team's overall performance.

#### **Preventing the Blame Game**

The blame game consists of blaming another person for an event or state of affairs thought to be undesirable and persisting in it instead of proactively making changes that help the situation.

#### Why It Occurs

At work, the main reason employees engage in the blame game is because they don't have clear goals and responsibilities. When things aren't clear, errors are more likely to occur and employees get rattled and flustered with each other. In such a state, one's mind goes into over-drive trying to come up with a logical explanation. Neuroscience research has found that at a subconscious level we want to preserve our self-image and self-esteem. So, we look for the nearest scapegoat to pile responsibility on, washing ourselves clean of any responsibility. We engage in the blame game as a defensive mechanism.

Complaining and blaming go hand-in-hand. When we are unhappy or dissatisfied with someone or something, our feelings of negativity lead us to complain so we can relieve the inner tension we feel. Complaining is also a learned behavior. As babies we cry because we don't feel good or are hungry. Crying leads to someone fixing our problems. Many scientists believe that as adults we complain because subconsciously, we want others to fix our problems. Be wary of employees who come to you, always looking for help solving problems. These employees won't learn important skills by becoming dependent on you.

#### What the Blame Game Looks Like





# Learning Activity 7.4 How to Stop the Blame Game in its Tracks

To determine how susceptible your team is to the blame game and what actions you can take to prevent it, answer each of the questions below. Put a check mark in the appropriate column.

l do this regularly	I could be better	Supervisor Actions
		I make sure each employee on my team knows their key responsibilities and performance standards.
		I lead by example. I take ownership of my mistakes and freely admit when I have made them.
		I've created an environment where employees on my team take ownership of their mistakes.
		I quickly address employees who blame or complain too frequently. If unchecked, this behavior is contagious and may spread to others on my team.
		I keep employees on my team focused on coming up with solutions, rather than problems.
		I discourage gossip on my team, for example, individuals trying to boost their own self-identity by saying something negative about another person.
		I aim to boost employees' self-esteem by providing positive feedback, highlighting strengths, rewarding good work and asking them to share opinions and ideas.



#### Action Plan Ideas for your Action Plan

- 1. What steps will I take to ensure I have the appropriate relationships in place?
- 2. How will I nurture those relationships?
- 3. What are my stakeholders' preferred methods of communication?
- 4. What do my direct reports need to work effectively together? Whose assistance will I need to get those resources? By when?

# **Tips and Toolkit**



# Tips to Help Establish Yourself as a Supervisor

## Have a Entry Strategy

If you are a first time supervisor you are entering a period in your professional and personal development unlike any other in your career. Your first year will likely be vexing as well as energizing. You will certainly be challenged. How you enter an organization or a new work unit is critical to your success.

Some people move into supervision with the grace and coordination of an Olympic gold medal skater. Most, however, experience their first year as tap dancing on marbles. There is a lot happening and a lot of energy being expended, but very little is graceful or stable or certain. The purpose of information on the following pages is to provide surer footing. Taking these steps will help you survive and thrive in your first year as a supervisor.

#### Step #1: Discuss Expectations and Preferences With Your Boss

Creating and maintaining a good rapport with your boss is essential to your success as a supervisor. This can be accomplished through have a clear set of expectations relating to performance and communication as well as understanding your boss' management style. Discuss these questions with your boss:

#### Performance Expectations

- What performance is my boss expecting of me?
- What kinds of behaviors should I avoid?
- What are my first priorities?

#### Communication

- What's my style and preferences for keeping others informed (when, how much, verbal, written, formal, informal, etc.)
- What are my boss's communication preferences?
- What are my boss's preferences for one-on-one meetings? (timing, frequency, etc.)
- How I prefer to get feedback?
- What are my boss's feedback preferences?

#### Management Style

- What is my preferred management style?
- What is my boss's preferred management style?
- What are my boss's strengths and how can I best learn from them?
- What decisions does my boss want input on?

#### Personal Information

Sharing personal information can be key to building trust as well as understanding what motivates someone.

Answer these questions and decide what information you will share with your boss.

- How much of who I am (family, interests, personal goals, etc.) do I want to share with my boss?
- What are my development opportunities?

# Step #2: Learn Key Information About Your University and Work Unit

In order to consistently make decisions that positively impact your university, you will need to first "know" key information. The sooner you become knowledgeable about key information, the sooner you will gain confidence and obtain the credibility of your team.

- Read your university's, work unit's and team's mission and vision statements and strategic goals. Talk to your boss to learn how your team's mission, goals and objectives fit into the big picture.
- Meet with each of your employees to get their thoughts about your team.
   Some questions to ask include:
  - O What have been the major accomplishments of our team?
  - O What are the challenges our team faces?
  - What is this team's mission statement? What are this year's goals and objectives?
  - What are this team's current priorities? What will they be in a month from now? Three months? Six months?

- Looking at the team's objectives, what are one or two things we can do to improve our performance?
- As a supervisor, what can I do to improve this team's performance?
- O Which team members are experts on certain processes?
- Are there people on other teams we regularly work with?
   Who are they?
- Talk with your peers about the culture and morale of your work unit and team. Get their input on what is working, what is not working and suggestions for improvement.
- Meet with your predecessor, if that is possible. Use this information wisely; digest it, but come to your own conclusions.
- Don't be afraid to ask questions about your daily tasks and admit you don't know something. Strong people ask basic questions; they ask for help. Strong people even ask questions when they think they know the answers.
- Do some hands-on work with your team. It will give you direct experience
  with the business processes in use, but it will also show the team you are
  willing to work hard and you care about what they do.
- Read current news articles about your industry/work function. Subscribe to Internet blogs or periodicals.

#### Step #3: Get to Know Your Employees

You will accomplish more in the long run by building relationships before you focus on tasks.

- Hold a team meeting and share your background and work related interests.
  - Ask each employee to do the same.
  - Use team building exercises to get to know each other better.
- Spend time with each employee getting to know them professionally.
- Show genuine concern and consideration for others even small things, like saying please and thank you, go a long way toward building strong relationships.
- Be willing to work as hard as you expect your employees to work.
   Symbolically you are communicating that you value them and the work they do.
- Be accessible to your employees either in regular update meetings or more informally.
- If you are following an ineffective supervisor do not bad mouth them.
   Employees do not want to hear you discuss a peer in an unprofessional manner
- If you replace a respected supervisor, you might have a hard time being accepted. Openly appreciating and valuing their contributions shows others that you are confident and ready to move the area forward.
- Don't immediately start making changes. Employees don't like new people coming in and telling them what to do.

#### Step #4: Take These Actions if You Are Managing Peers

If you have been promoted from within the same team and are supervising former peers, extra sensitivity is required on your part.

- Meet with them one-on-one and acknowledge any feelings of awkwardness.
  - Commit to utilizing their expertise and helping with their goals.
  - O Discuss ways that your relationship may need to change.
- Be humble. A promotion isn't a license to be cocky.
  - You have yet to prove you are worthy of the promotion.
     Concentrate on that.
  - You're not a real supervisor until you perform and produce like one.
- Resist temptation to begin meddling or intervening before you officially take over. You'll have plenty of time to make your mark soon enough.
- Don't change your personality to fit some perceived stereotype of what a good supervisor is supposed to be.
- Don't forget where you came from or how you got to your new position.
- Respect old loyalties and friendships. It helps keep you grounded.
- Don't expect favors and don't ask for a lot of extra perks (e.g., new office furniture, redecorating). Remember, you're just the new boss, not a conquering hero.
- Don't think you have all the answers. You don't even know all the questions yet.

#### Step #5: Share Information

In an environment of constant change, sharing information is critical. The more information you can share with your employees, the more valued, committed and empowered they will feel.

- Share information face-to-face, especially if it is difficult to deliver or will
  affect your employees in significant ways. Research shows that people
  react more favorably when the news is delivered in this manner.
- Beware of critical information flowing down through many layers. If it must flow down, double-check to be sure the message is getting through.
- Get creative. The more creatively a message is sent, the greater the chance it will be noticed.
  - o For important messages, consider doing the unexpected.
  - If people are used to hearing news via a memo, try face-to-face or video next time.
- Know that it is better to give too much information than too little.
- Hold impromptu meetings in the office, which should be short. If you don't have new information, encourage questions, which may uncover issues you are not aware of.
- Keep a flipchart or whiteboard in your work area.
  - Write news on it regularly.
  - Allow your employees to record questions that they want to deal with at your meetings.
- If you don't give information to your employees, they will at best speculate what's going on, at worst, they will make it up and tell others. Take a look at what happens when you withhold information:

Supervisors (that's you!) Thinks	Employees Think
It's too early to tell them.	Silence must mean it's pretty bad.
This news is too frightening; we'd better wait.	We're going through reorganization.
I'm afraid if we tell them, productivity will drop.	The company's going belly-up. Where else can I get a job?

#### Step #6: Set a Postive Communication Tone

Employees will follow your lead whether you realize it or not.

You have the power to influence the attitude of the team simply through the delivery of your communications. By setting a positive tone, you will increase the likelihood of having your employees make suggestions and offer up ideas.

When you can create this two-way dialogue, you will be setting the foundation for a strong, committed team.

- Encourage communication from your employees.
- Manage by walking around.
  - Be visible.
  - Maintain an open-door policy.
- Listen to what employees are telling you.
  - Listen to understand rather than to rebut.
  - Listen to their thoughts as well as their feelings. This demonstrates respect and will encourage further idea sharing.
- Ask for employees' opinions. This gesture makes employees feel valued and it can have a positive impact on their commitment.
- Encourage employees' ideas by setting up suggestion systems, performance improvement teams, focus groups and communication sessions.
- Act on these ideas to encourage involvement. If you can't act, explain why
  not as soon as possible.
- Thank employees for their suggestions, even if you don't always agree with them. Challenge yourself to think of how the idea could work rather than why it might not.
- If you are not clear about an idea you are listening to, repeat it in your own words. This will reinforce your understanding and demonstrate your interest.
- Don't just tell your employees what to do explain the reasons behind it.

# Tips to Making the Shift from Peer to Boss

#### Step #1: Establish your authority deftly

- To exert authority effectively in your new role, walk a fine line between under-doing and over-doing control.
  - Don't act as "super-peer."
  - o Don't develop Napoleon complex and begin issuing edicts.
  - Don't implement plans to create a new work culture right away.
     Put them on hold for a while.
- When you do want to implement changes, do it gradually.
- Use a "consult-and-decide" style for dealing with key issues for the first few months
  - o This will help establish your own authority.
  - Listen and consider carefully, then make and thoroughly communicate decisions.
- Once you have established a new rhythm with your team, engage in more consensus building if and when it's appropriate.

#### Step #2: Focus on what's good for your university or the work unit

- Some former peers, now direct reports, may worry that your promotion heralds the installation of a new regime.
  - Early on, they may be hyper-vigilant to see if you will play favorites.
  - Political or hidden agendas will undermine your leadership.
- Focus on doing what is right for the organization or the unit. Being clear that the welfare of others matters most to you will help alleviate this issue.
- The sooner your new direct reports see that you will be "hard on the issues and soft on the people," the better.
- Have a fair process for making key decisions. This includes establishing and upholding work processes that are perceived as fair.

#### Step#3: Rethink what you delegate

- In the early 1950's Peter Drucker said the ability to delegate lies at the heart of leadership. As a new supervisor delegation will be a key challenge.
- Reassure people that you will delegate appropriately, not dump on them.
- It's essential that you take a step back and figure out what you need to delegate before deciding how.
- The types of things you delegate will most likely differ depending on your level in the organization and how many people are in the organization:
  - If you supervise six people it makes sense to delegate specific tasks.
  - At 60 people, your focus has to shift from tasks to projects and processes.

#### Step #4: Communicate, communicate and communicate

- The good news about moving up is you get a broader view of your university and more scope to shape it.
- The bad news is you are further from the front lines and more likely to receive filtered info.
  - Your former peers will share info differently with you now that you are boss.
  - Employees may start to shield you from information that you would have received in the past.
  - To avoid this, work to establish a climate of trust, openness and a culture of "no surprises." Making this work requires that you don't punish people for sharing bad news and that you don't require them to have iron-clad answers when they bring problems.
- Because peers will most likely share information differently, you'll need to look for different ways to figure out what is going on at the front lines of your university.
  - Engage in regular direct contact with customers and front-line employees; provide direct channels for raising serious concerns.
  - Do this in way that doesn't undermine the integrity of your management hierarchy.

#### Step #5 Re-enlist your (good) former peers

- For every "winner" who gets promoted, there are likely to be one or more "losers" who wanted the job but didn't get it.
- Newly-promoted supervisors typically have to deal with the fact that some former peers may be deeply disappointed, angry or nurse bad feelings.
- If direct reports can't or won't get over disappointment, try these tips:
  - Help them find opportunities within their current job to shift negative energy.
  - Recognize their career prospects. They may fear that their careers have been dead-ended. Address their concerns.
  - Show respect and focus on past impact/contributions they made to the organization.
  - Take opportunities to recognize their individual contributions.
- Disappointed former peers experience a process akin to Kubler-Ross stages of grieving
  - These stages are denial, anger, bargaining, depression and acceptance.
  - Know that it can take some time for them to work things through.
- Think hard about when and how to best engage with disappointed direct reports - early or later on, directly or obliquely, empathetically or matterof-factly.

#### Step #6: Re-think your own advice and counsel network

- Have a network of people who can provide advice and counsel.
- The more senior you are, the more likely it is that you need sophisticated and supportive political advisers/mentors in your network.
- The advice and counsel network you had before your promotion may need to change if your technical or soft skills have changed drastically. If necessary, re-engineer your relationships with existing advisers and counselors to focus on new topics.

#### Step #7: Recognize that relationships have to change.

In the process of working together and facing challenges, some former peers may have become close friends. Accept that one price of promotion is for relationships with former peers to become less personal. The unfortunate reality is that close personal relationships and effective supervisory relationships are rarely compatible.

Meet with your friends and tell them that some things have to change.

#### Stay professional:

- You can't afford to have judgment about issues clouded by personal feelings.
- You can't allow the perception that you play favorites.
- Don't treat your friends any better or worse than anyone else.
- Tell all employees that you will be fair with your evaluations.

#### **Evaluate performance fairly:**

- You could find that you need to deliver hard-edged performance feedback, yet you desire to cushion the hurt.
- If you succumb to the temptation to go easy, you'll undermine the performance of the new organization and your own leadership.
- In reality, an evaluation is nothing more than a fact-based summary of issues that you should have been addressing all along anyway, so there shouldn't be any awkward surprises.

#### Socializing:

- It's okay to remain a part of your team's social group, as long as socializing is in the normal course of business.
- If people go out for happy hour or play softball together you can participate, but don't spend too much time with old friends outside of work.
- Don't give employees an inside scoop on what's happening with higherups.
- Don't participate in gossip.

# **CSU Supervisory Development Toolkit**

For additional information on topics covered in this Learning Guide, go to <a href="https://csyou.calstate.edu">https://csyou.calstate.edu</a> then navigate to:

Divisions & Organizations > HR > L&D > Talent Management Toolkits > Principles of Supervision Toolkit

## The Culture of Higher Education

Organizations try to encourage consistent, observable patterns of behavior, common structures, consistent messages and coherent goals to build effective cultures. This can be challenging in universities where academics often see the institutional requirements as being less important than the demands of their professional or disciplinary affiliations. These allegiances can sometimes work against the broader goals of your university.

## **Aspects of Culture**

To successfully supervise in higher education, it is important to understand the influences that are likely to impact your work. As you review the different aspects of academic culture below, think about how evident they are in your university.

Collaboration	High demands of committees, meetings, collegial expectations and institutional 'red tape'
Collegiality	Colleagues positively interact, respect each other and value the contributions of each individual
Critical thinking	Faculty like to make inferences about the object of study, abstracting patterns, meaning and significance from data and then subjecting those inferences to rigorous testing
Commitment to scholarship and research	Research and scholarship are valued and supported; mentors and other sources of career guidance are available
Commitment to student development	Staff are actively committed to providing high-quality learning experiences and monitoring student well-being
Commitment to teaching and learning	Teaching and professional staff focus on quality teaching and learning processes and outcomes
Job satisfaction	High level of satisfaction with working in the university – may be influenced by workloads, remuneration, sense of autonomy, opportunity
Multicultural orientation	High diversity in the student population
Advocacy	Emphasizes addressing inequity and imbalance
Developmental	Encourages high level of professional development and growth

### **Types of Culture**

The overall culture of your university and its constituent sub-groups (faculty, staff, students, etc.) depends on the values, ideologies and messages conveyed.

What are the dominant values that are influencing your university? Consider the following cultural descriptions, which have been divided according to three broad types of organizational culture: collegial, bureaucratic and political. Evaluate each cultural description, assessing the degree to which it matches your university culture.

#### Collegial

- Ideas and perspectives are sought when a new issue emerges
- Mistakes are seen as learning opportunities
- Junior and senior colleagues talk freely about issues. If a problem is identified, members feel comfortable in raising an issue for discussion
- The community celebrates the achievement of its members
- Knowledge within the community can be accessed by others at point of need
- There are regular opportunities to hear about what is happening

#### Bureaucratic

- If things go wrong, someone has to take the blame
- Innovation is seen as risky and not encouraged
- Junior staff are not included in decision-making or reviews of strategy
- Permissions have to be sought to take actions
- The organizational structures are clearly outlined and followed
- There are strong policies and rules that we need to adhere to

#### **Political**

- It is important to have a sponsor to ensure you get considered for opportunities
- It is not what you know, but who you know
- Knowledge of institutional activities, directions is withheld by those in power
- Resources are allocated on perceived value, not a predictable formula
- There is a hierarchy of status that drives who is included and who is not
- When things go wrong, a scapegoat will be sought

# **Recommended Reading**

- Connors, R. and Smith, T. (2010) The Oz Principle: Getting Results Through Individual and Organizational Accountability
- Eichinger, R.W. and Lombardo M.M. (year) FYI: For Your Improvement, A
  Development and Coaching Guide
- Kouzes, J.M. and Posner, B.Z. (2012) The Leadership Challenge: How to Make Extraordinary Things Happen in Organizations
- Lencioni, P. (2002) The Five Dysfunctions of a Team: A Leadership Fable
- Watkins, M. (2013) The First 90 days: Proven Strategies for Getting Up to Speed Faster and Smarter

# **Action Plan**



Name:	Campus:	Date:

Insights What important things did you learn?	Development Actions What actions do you plan to take?	Accountability Who else needs to be involved and how?	Start Date What is a reasonable time to work on this action?

Insights What important things did you learn?	Development Actions What actions do you plan to take?	Accountability Who else needs to be involved and how?	Due Date What is a reasonable time to complete this action?

Insights What important things did you learn?	Development Actions What actions do you plan to take?	Accountability Who else needs to be involved and how?	Due Date What is a reasonable time to complete this action?

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